

# USARS announces its first ever Roller Derby Regional and National Championships

USA Roller Sports will be conducting its inaugural Roller Derby Championships in Fall 2012 for women's flat track roller derby. The Championships will consist of a total of nine tournaments - eight Regional and one National Championships. Regional tournaments will be limited to 16 teams for this first edition of the Championships with the top three from each Regional qualifying for the National Championships.

The sites for the inaugural USARS women's flat track Regional Championship tournaments include:

**Northwest:**

Kootenai County Fairgrounds (Coeur d'Alene, ID) October 19-21, 2012  
Host: Snake Pit Derby Dames

**Southwest:**

Stockton Indoor Sports Complex (Stockton, CA) September 28-30, 2012  
Host: Port City Roller Girls

**North Central:**

Five Flags Center (Dubuque, IA) September 21-23, 2012  
Host: Eastern Iowa Outlaws

**Southeast:**



Virginia Beach Convention Center (Virginia Beach, VA) October 5-7, 2012  
Host: Resort City Roller Dolls

**Great Lakes:**

Captain Dave's Family Entertain-

ment Center (Midland, MI) October 5-7, 2012

Host: Chemical City Derby Girls  
Other Regional tournament sites will be added upon completion of contracts. Team applications are available and can

be submitted to the USARS National Office between August 6th and 27th, 2012. Teams will be selected on a first come, first serve basis and incomplete applications will not be considered.

Several cities are interested in the National Championships. After site visits to determine the most appropriate facility, the site will be publicly announced. The National Championships will be scheduled between mid-November and early/mid-December.

For more information, please contact the USARS National Office at 402-483-7551.

## L.A. Derby Dolls partner with local businesses for a win-win marketing opportunity

Roller operators take note: The Los Angeles-based L.A. Derby Dolls have a huge following. When they play at home, their fans come out to the Doll Factory in Historic Filipinotown to cheer on their favorite Derby Dolls through sweat, bruises and tears. They also help them support local charities. In return, the Dolls provide a fun array of entertainment,

food, services and give-aways at each home bout.

According to the Derby Doll's press room, each home event also offers a full range of entertainment off the track in the Vendor Village with live musical entertainment at halftime, vendors selling art, jewelry and clothes; food from their local favorite "Garage Pizza" and a variety of other food trucks onsite; and various alcoholic and non-alcoholic beverage choices.

The L.A. Derby Dolls are sponsored by Jack Daniel's and Pabst Blue Ribbon. JD ready-to-drink bottles, along with PBR beer and various wines are served up by Alex's Bar. Stila cosmetics is at every season game treating

fans to complimentary beauty products, and the S-One Helmet Company supplies head protection for the skaters. The Dolls are also sponsored by the DSALA - TwentyWonder fundraising event (<http://www.twentywonder.org/>), which is a popular local fundraiser for those with Trisomy 21/Down Syndrome living in greater Los Angeles.

The L.A. Derby Dolls are one of only thirteen leagues in the U.S. playing roller derby on a banked track. Like most modern female roller derby leagues, the Derby Dolls are volunteer-run and give back to the community that has embraced them. The league also operates the Junior Derby Dolls for girls ages 8-17.



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### PRODUCT NEWS

#### Skate car provides fun and promotional opportunities

Joe Nazzaro in Texas dared an acquaintance in the fiberglass fabrication industry to produce a skate car of Joe's design. The results were a smash at the 75th Annual RSA Convention and Trade Show in Las Vegas last May.

"It's just so darn cute," said Nazzaro. "Use them to give birthday celebrants a victory lap on the skate floor and as features in community parades. They are wonderful photo opportunities!"



Go to [www.rollerskatecar.com](http://www.rollerskatecar.com) for more information or see a Skate Car for yourself at RC Sports, and both Southeastern Skate Supplies' Fall Trade Shows this year.