

Provided by PROMO ONLY



RINKSIDER MUSIC UPDATE



Lady GaGa: A performer with attitude!

When Lady GaGa was a little girl, she would sing along on her mini plastic tape recorder to Michael Jackson and Cyndi Lauper hits and get twirled in the air in daddy's arms to the sounds of the Rolling Stones and the Beatles. The precocious child would dance around the table at fancy Upper West Side restaurants using the breadsticks as a baton. And, she would innocently greet a new babysitter in nothing but her birthday suit.

It's no wonder that little girl from a good Italian New York family, turned into the exhibitionist, multi-talented singer-songwriter with a flair for theatrics that she is today: Lady GaGa.

"I was always an entertainer. I was a ham as a little girl and I'm a ham today," says Lady GaGa, 22, who made a name for herself on the Lower East Side club scene with the infectious dance-pop party song "Beautiful Dirty Rich," and wild, theatrical, and often tongue-in-cheek "shock art" performances where GaGa - who designs and makes many of her stage outfits -- would strip down to her hand-crafted hot pants and bikini top, light cans of hairspray on fire, and strike a pose as a

disco ball lowered from the ceiling to the orchestral sounds of A Clockwork Orange.

"I always loved rock and pop and theater. When I discovered Queen and David Bowie is when it really came together for me and I realized I could do all three," says GaGa, who nicked her name from Queen's song "Radio Gaga" and who cites rock star girlfriends, Peggy Bundy, and Donatella Versace as her fashion icons. "I look at those artists as icons in art. It's not just about the music. It's about the performance, the attitude, the look; it's everything. And, that is where I live as an artist and that is what I want to accomplish."

That goal might seem lofty, but consider the artist: GaGa is the girl who at age 4 learned piano by ear. By age 13, she had written her first piano ballad. At 14, she played open mike nights at clubs such as New York's the Bitter End by night and was teased for her quirky, eccentric style by her Convent of the Sacred Heart School (the Manhattan private school Nicky and Paris Hilton attended) classmates by day. At age 17, she became was



Lady GaGa

one of 20 kids in the world to get early admission to Tisch School of the Arts at NYU. Signed by her 20th birthday and writing songs for other artists (such as the Pussycat Dolls, and has been asked to write for a series of Interscope artists) before her debut album was even released, Lady GaGa has earned the right to reach for the sky.

"My goal as an artist is to funnel a pop record to a world in a very interesting way," says GaGa, who wrote all of her lyrics, all of her melodies, and played most of the synth work on her album, The Fame (Streamline/Inter-

scope/KonLive). "I almost want to trick people into hanging with something that is really cool with a pop song. It's almost like the spoonful of sugar and I'm the medicine."

On The Fame, it's as if GaGa took two parts dance-pop, one part electro-pop, and one part rock with a splash of disco and burlesque and generously poured it into the figurative martini glasses of the world in an effort to get everyone drunk with her Fame. "The Fame is about how anyone can feel famous," she explains. "Pop culture is art. It doesn't make you cool to hate pop culture, so I embraced it and you hear it all over The Fame. But, it's a sharable fame. I want to invite you all to the party. I want people to feel a part of this lifestyle."

The CD's opener and first single, "Just Dance," gets the dance floor rocking with its "fun, L.A., celebratory vibe." As for the equally catchy, "Boys Boys Boys," Gaga doesn't mind wearing her influences on her sleeve. "I wanted to write the female version of Motley Crue's 'Girls Girls Girls,' but with my own twist. I wanted to write a pop song that rockers would like."

"Beautiful Dirty Rich" sums up her time of self-discovery, living in the Lower East Side and dabbling in drugs

continued on page 30

Advertiser SPOTLIGHT

With Radar Wheels it really is all about the wheels

Radar wheels came to life back in 2002 when Riedell, the #1 name in skating boots, decided to build complete skates with quality components and sell them to the roller rinks around the country. Riedell called upon John McFadden, who began his career in roller skating with RC Sports in the '70s, Sure-Grip with Harry Ball in the '80s, and Hyper with Tom Peterson in the '90s. McFadden was managing a urethane wheel molder in Southern California when Riedell contracted him to deliver top quality urethane wheels (Radar), first cabin skate plates (PowerDyne) and reliable bearings (Kwik).

Today, roller rinks across the country buy Riedell Skate packages featuring top quality Radar wheels direct from Riedell in Red Wing, Minn. Riedell stocks a complete line of Speed skates, Art skates, Rhythm skates, Jam skates and new Derby skates which all roll on Radar wheels. Under McFadden's direction, Radar wheels are designed and tested by the top skaters in each category. That's why the very best skaters in the rinks or on the track demand Riedell Skates with Radar wheels. Those very same skaters influence the mainstream market of roller skating enthusiasts who visit their local roller rink every weekend.

McFadden stated, "The most important component of roller skating is the wheel. The proper fitting boot is important, a durable plate is important, and a reliable bearing is important, but it is the wheel that delivers the feel every skater enjoys when roller skating. Radar wheels deliver that feel for top skaters in every category along with every session skater who we want coming back into their local rink over and over again!"

Contact: Riedell Skates at (800) 698-6893 or visit www.riedellskates.com for a complete view of Riedell Skates with Radar Wheels.



The new "Minx" features Radar Zodiac wheels. Radar Wheels are all about quality, as a component of Riedell Skates.

Promo Only Top 20 for April, 2009

1 Gives You Hell	All-American Rejects	DGC/Dog House
2 Circus	Britney Spears	Jive/Zomba
3 My Life Would Suck Without You	Kelly Clarkson	19/RCA
4 Heartless	Kanye West	Roc-A-Fella
5 Sober	Pink	LaFace/Zomba
6 Right Round	Flo Rida	Poe Boy/Atlantic
7 You Found Me	The Fray	Epic
8 Love Story	Taylor Swift	Big Machine
9 Just Dance	Lady GaGa f./Colby O'Donis	Streamline/Kon Live
10 Dead And Gone	T.I. f./Justin Timberlake	Grand Hustle
11 Poker Face	Lady GaGa/Streamline/Kon	Live/Cherry Tree
12 Single Ladies (Put A Ring On It)	Beyonce	Columbia
13 Mad	Ne-Yo	Def Jam/Island
14 I Hate This Part	The Pussycat Dolls	Interscope
15 Beautiful	Akon f./Colby O'Donis	Konvict/SRC
16 Let It Rock	Kevin Rudolf f./Lil Wayne	Cash Money/Universal
17 How Do You Sleep?	Jesse McCartney	Hollywood
18 Live Your Life	T.I. f./Rihanna	Grand Hustle
19 Thinking Of You	Katy Perry	Capitol
20 The Climb	Miley Cyrus	Walt Disney

Promo Only
257 S. Lake Destiny Dive
Orlando, FL 32810
www.promoonly.com

The Industry's #1 Source for Music and Music Videos