

Southeastern Skate GA - Fall Trade Show 2011



The Brauns from Skateland West in San Antonio, TX



Longtime rink operator L.R. Brown (center, L) with the managers of Brentwood Skate Center, Smyrna Skate Center and Rivergate Skate Center, all located in the Nashville, Tenn. area.



Attendees to Southeastern Skate Supply Georgia's fall trade show chow down on some low country barbeque.



Chris and Glenn Couey of Sparkles rinks in Ga., attended Southeastern Skate Supply Georgia's fall trade show.



Justin Byers, owner/operator of Skate-Away USA in Greenwood, SC, thoroughly enjoyed Southeastern's BBQ lunch.

Special RINKSIDER Online Preview

Rink operators moving more dollars to online advertising

By Catherine Miedell

The number of social media networks available for business owners to utilize is growing at a rapid pace, and for many it can be overwhelming choosing which will provide the best publicity for events and promotions. After weeding through dozens of social media sites, many roller rink owners find they trust Facebook's effectiveness most. Facebook is currently the most popular

social networking site, according to Social Media Today. As the face of marketing changes quickly, rink owners, like Scott Cemik, said they realize more money needs to be put into online advertising. Facebook is one way to do this. "Websites are a huge part of a business now," said Cemik, owner and operator of SkateDaze in Omaha, Neb.

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New reality T.V. show about roller skating looking for skaters

United We Bounce is a new reality show in the vein of "America's Got Talent" and "So You Think You Can Dance?" One of the producers is Wayne Brady and others involved in the show include writers and producers from other successful reality shows. The host of the show is currently Doug E. Fresh! The show is getting ready to shoot it's pilot and is looking for great jam skating

teams to stack their line-up for future episodes. Please visit www.unitedwebounce.com for more details and tell your skaters about it. Their email is info@unitedwebounce.com. Find them on Facebook and LinkedIn. Get your skaters exposed to a national audience and get coverage for your rink when they announce where each team regularly skates!

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