

# Fun Warehouse in Myrtle Beach, S.C. offers something for everyone

By Roberta Molaro

When they say, “All the fun you can stand in a day at the beach,” the management at Fun Warehouse, in Myrtle Beach, S.C., is serious. Roller skating (on a quality wood floor) laser tag, a multi-level soft playground, inflatable slide & bouncers, an arcade (with more than 50 games) and mini bowling, are just some of the features in this 40,000-square foot facility. Additionally, daycare and new after-school programs are available “if mom wants a day to herself.”

Because all those activities will work up an appetite or thirst, Fun Warehouse has that covered with all kinds of kid-friendly food and drink, served in a spotless snack bar. The menu offers “something for everyone.”

Locally owned and operated since 2010 by the Marks family, Fun Warehouse offers “more fun per square foot than anyone else in town.”

Facebook and their website help keep customers advised of the facility’s schedule and promotions, while advertising is handled mostly through radio deals. “We haven’t had too much success with TV or newspaper ads.”

Color is applied generously throughout the facility, with not a boring grey or brown to be found. Manager Mike Roe shared that painting proceeds on almost a weekly schedule. “As soon as an area starts to become scuffed, it is repainted.” ... He even hesitated to turn on the lights in their “Vesting room” for fear there’d be an alien thread on the floor!

**Promotions:**

**The Funlimited Pass** – at \$25 per person provides unlimited laser tag, unlimited skating (and skate rental), unlimited inflatables, a \$5 bonus card, plus a slice of pizza and a drink. Guests can also leave and return with a wristband all day long any individual day of the week!

**Kids Skate Free** – Fun Warehouse has teamed up with Kids Skate Free to help in any way they can to encourage a fun and healthy lifestyle for children!

**Private Parties** – Whether it’s a birthday, fundraiser, school, church, scout, company-wide parties, networking mixers, or team-building sessions, Fun Warehouse can customize most any event.

**Birthday Parties** – In any business that caters to kids, birthday parties are a must. Their six brightly decorated private party rooms easily accommodate up to 18 weatherproof parties a day. It’s cool fun out of the sun (or



Fun Warehouse, Myrtle Beach, S.C.

rain) for everyone. A broad variety of package birthday parties are offered, with “one for every budget.” In addition to those held in their party rooms, Manager Mike told us that they are working out an even more practical package held in their snack bar. Details are not yet available.

**Family Friendly** -- The Marks family of Myrtle Beach has a passion for family entertainment. In addition to Fun Warehouse they own and operate three miniature golf courses: Mutiny Bay, Cancun Lagoon, and Molten Mountain.

**Classes** – At this time, only learn-to-skate classes are offered but Mike says he is looking into adding Jam Skating and possibly other classes in the future.

**Geared Up Lounge** -- The Marks family recently added an option for parents who aren’t interested in skating or the many other features of Fun Warehouse, especially sports fans who would really rather be at home watching the game. Their “Geared Up Lounge” is adjacent to all the action but accessible only to adults.

In addition to the game on a large-screen TV, the recently opened Geared Up Lounge menu offers finger foods and adult beverages. However, the number of alcoholic drinks allowed is limited. Unlike restaurants, food courts in malls, sporting events AND EVEN DISNEY WORLD, Fun Warehouse does NOT, under any circumstance allow the exposure of alcohol to those under the age of 21.

Fun Warehouse, once again, goes above and beyond by offering UNLIMITED soda to any person

deemed a Designated Driver for a group or individual. This is their way of promoting responsible drinking. Fun Warehouse also reserves the right to refuse service to any individual at any time. “We card every time, all the time,” meanwhile, drinking adults forfeit their option to roller skate at the facility for the duration of that day.

**Background** -- Long ago, Richard and Pat Marks decided to open the business close to their son Tim’s heart: roller skating. Tim grew up less than a mile from their current location as a competitive speed skater and coach. His dedication to the business still drives him. Tim and his wife Leigh Ann now have two young children. Hayden and Addison now share the excitement and fun of the rest of the

family.

As a member of RSAI, Fun Warehouse takes advantage of many of the perks of membership, including the magazines, special Pepsi pricing and more. They are acutely aware of their responsibility for the safety of their young customers and make every effort to maintain an outstandingly safe and clean environment. It would be very hard to find a speck of dust; litter is picked up almost before it hits the floor by every one of their 35 employees, and the restrooms are probably the cleanest this reporter has ever seen!

The Fun Warehouse is located at 2349 Dick Pond Rd in Myrtle Beach, S.C. and is online at funwarehousemb.com.



Manager Mike in his workshop.