

# Internet radio station DJs promote roller skating music, live the dream

By Suzy Weinland

Hey, how about a little roller skating music? Michael Jackson's PYT or Egyptian Lover by Egypt Egypt?

Well, thanks to the internet and two roller skating DJs, all you need to do is tune your computer to [www.skatefm.com](http://www.skatefm.com) to listen in on a live stream of mixes throughout the day. Even rink DJs are tuning in and broadcasting certain mixes, such as Friday and Saturday nights, across the rink floor.

SkateFM, located in the Orlando, Fla., area, was originally founded in December, 2005 by DJ Scotymax (Scott MacCord) and DJ Gforce (Chris Gehret) and broadcast from the comfort of their shared living room. The idea behind the music was "to provide listeners with the style that is played at most of the major rinks that have Adult or Jam nights, but is not widely known to the whole country or the younger skaters."

According to the SkateFM Website: "Scotymax hails from the original Skate Station of Gainesville, Fla., where he dee-jayed for six years. In 2000 he got his first set of turntables and has since spun at rinks and parties throughout central Florida. Scotymax has produced several mixed CDs and remixes, including the popular Boogie Down Bronx remix. He is the man behind the scenes, responsible for nearly everything heard on

SkateFM and seen on its website.

"A vinyl junky from back in the day, G-Force (a.k.a. ChrisG) is the veteran scratch DJ of the SkateFM crew. He grew up in Miami during the early '80s, routinely tuning into the Miami Bass and Freestyle jams on the radio and skating at HotWheels skating center in South Miami. Although his old school sounds also crossed the turntables at



Semoran Skateway of Orlando, G-Force is probably best known as the producer of the JamSkate Mixed CD series that now spans 15 volumes."

MacCord said the music they play is primarily Miami-type freestyle, but also some bass-type music from the Atlanta and Miami area. "We throw in a little disco – just because," he chuckled. "We basically want to share the music we like for skating with everybody."

The music was, and still is, intended primarily for the casual listener. But, by word of mouth and happenstance, rink DJs began to tune in and broadcast during sessions. All they need is a computer in the DJ booth. And, it's FREE!

MacCord said the station will, like all radio stations, "run liners to remind skaters they are listening to SkateFM."

to listen and skate to.

The station programming used to include certain mixes at specific times throughout the day, such as a "lunchtime" mix or an "evening" set that would only include disco or freestyle. It wasn't as popular, so SkateFM now runs five, pre-recorded mixes a day at four-hour intervals. Then, they leave the nighttime open in case MacCord, Gehret or another one of the station's DJs wants to jump on and mix live.

According to MacCord, the top five requested songs include: Egyptian Lover (Egypt Egypt), PYT (Michael Jackson), Play At Your Own Risk (Planet Patrol), I Need You (BVMSP) and Planet Rock (Afrika Bambaataa & The Soul Sonic Force).

Right now, there is no major advertising on the station – only promotion of skating-related events and activities. And the station is international. While most listeners tend to be from the East coast, there are listeners from England and beyond. "It's a simple, humble operation. I got into it to have a connection with friends who are DJs. It's a sort of come-as-you-are thing," shared MacCord.

And a dream come true, to boot.

For more info, go to [www.skatefm.com](http://www.skatefm.com) or contact Scott ([scotymax@skatefm.com](mailto:scotymax@skatefm.com)) or Chris ([chrisg@jamskate.com](mailto:chrisg@jamskate.com)).

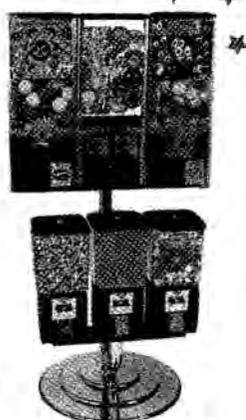
## Smiles

...We Know How to Get Them



### Wide Selection of Equipment

- ★ Bulk Vending Machines (Northwestern, Oak)
- ★ Kinetic (Coaster, Sports Ball, Kinetic Kid, Kazoom Sports Blaster, Kinetic Pinball)
- ★ Giant Bulk Vending Machines (Spiral Track Roadrunner, Wizard)
- ★ Sticker Machines (2, 4, or 6 Column)
- ★ Kiddie Rides (U.S. Distributor for Jolly Roger, R.G. Mitchell)



### Best Selection of Product

- ★ Scrumptious Bulk Candies, Jawbreakers, Gum
- ★ Hottest Capsuled Novelties
- ★ Exciting Stickers and Tattoos



One Stop Shopping  
Delivered to Your Door  
[www.theisenvending.com](http://www.theisenvending.com)



THEISEN  
VENDING  
COMPANY

2335 Nevada Ave. N. Golden Valley, MN 55427  
(800) 633-3436 • (612) 827-5588 • FAX (612) 827-7543

★ Serving America's Children for 40 Years ★

## The HOTTEST thing in LIGHTING!

LED Lighting Eliminates the changing of bulbs! Long Life and Energy Efficient!

The HOT new LED Vue 6 features Red, Green and Blue colors mixing with a fantastic array of shows and displays! At only \$199.99 this will definitely get the party started!



One of the most popular lights improved! The Aggressor LED has 32 Sound Activated beams that move and strobe to the beat of the music! Now only \$179.99

Your one-stop shop for the best audio equipment and service anywhere!

Mixers                      Amplifiers  
Speakers                  Microphones  
CD Players                MP3 Players



"Since we opened in 1999, Sound-Light-Karaoke has really helped us make our rink THE place to be in our area."  
-Gary. Skagit Skate. Burlington, WA.

Sound-Light-Karaoke 425-514-5595  
[www.werentsound.com](http://www.werentsound.com)