

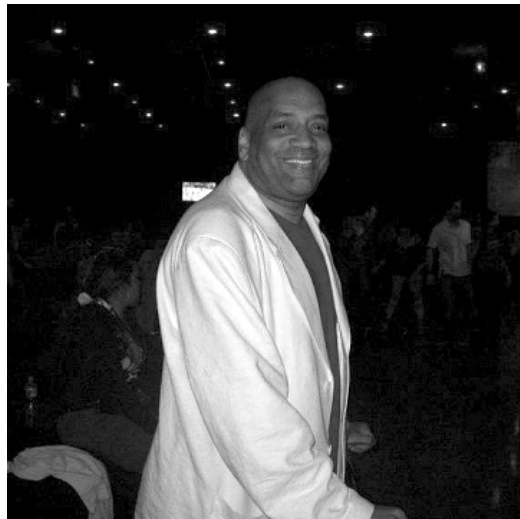
New Jersey rink celebrates one year anniversary, debuts adult sessions

By Susan Camero

Roller skating adults throughout New Jersey are thrilled to have two roller skating venues to frequent on a weekly basis. First, it was the arrival of United Skates of America's first ever adult disco roller-skating session in Woodbridge on February 11th, 2009. And now, enter Excel Roller Skating Center, a gem of a structure nestled in Hackettstown (only 75 minutes from the city), lining up to take its rightful place on the map of remarkable rinks with its first adult disco roller-skating session ever!

Francisco, a delightful young man with a passion for skating, acquired ownership of Excel just last August. He tells, without reserve, of his determination to do his utmost to create a memorable skating experience for all who will ever come through the Center's doors. His energy is palpable (one minute he's meeting and greeting, the next he's on the floor skating next to you!), and his hard work ethic is quite evident in how he has transformed this once tired, dowdy rink into something quite special. Carol, donning the hat of manager, shares his extreme love of this sport as well as his vision for the success of Excel. Together, their commitment to their mutual cause is truly exceptional.

We constantly hear today that size matters. Well, you will not be disappointed at Excel, for an extremely large wooden floor awaits to transport you to skating heaven! By "large," I mean



DJ Julio rocks adult nights at Excel in New Jersey

a floor than can easily find itself with 500 people skating *comfortably* on it.

If you'd rather just relax and recline and take it all in, there's plenty of room amid many quiet little recesses on this mega-sized property to snuggle with a honey or commune with old friends or to hang with new ones.

Go ahead, wander off to the snack bar that boasts a full array of goodies (Cold Stone Creamery ice cream and churros, to name a couple of out-of-the-ordinary snack bar treats), or even

to the restrooms up the ramp towards the very back. You won't miss a beat, for there's a speaker at every turn!

The surprise in the middle of all of this good stuff is the mini skate floor behind the DJ booth. Tweak some moves or take some first steps - this corner is what every rink needs now! Did I mention they have a TV room too?

No, you won't miss a beat, and you won't want to. Not when DJ Julio a/k/a "Mr. Roxy" is deejaying his heart out to the nighttime skies yet again, as he did in Woodbridge (and as he does at all of his many other venues where he is keeping adult skating alive and well since the demise of New York's famous Roxy back in 2007). Check out DJ Julio at USA in Seaford, Lola Staar, Crazy Legs, Murray's, RollerJam.

What more can be said about him - really? I mean, don't we all know the DJ who was spinning for each wonderful skating memory we've ever had throughout the years? His exquisite sense of music allows him to connect with and deliver each tune with something of a hidden promise that teases and tantalizes our psyches into a whirl of sheer excitement! That signature "Roxy-lish-ous" style of his will make you *live* that colorful Pointer Sisters' lyric, "I'm so excited, and I just can't hide it, I'm about to lose

control - and I think I *like* it!" again and again and again! If that doesn't fill your senses - and your soul - to the brim I don't know what will. All I know is that it's not every DJ who can claim that his mixes have been "all the rage" for the past 30 years! Unquestionably, he is the very definition of world-class.

To sum up, Excel has a presence you won't soon forget. A dotting owner who is well on his way to realizing his dream of creating a great rink for adults and families alike with his keen awareness of all things skating, a DJ who leaves you wanting for nothing more than truckloads of energy to make it possible for you to stay on the floor *every* minute, etcetera, etcetera, etc. Hmm...sounds too good, you say? You'll just have to come and see for yourself if it meets the criteria of what makes a rink wonderful!

Excel stats:
Excel Skating Rink
13 Route 57
Hackettstown, NJ 07840
Phone: 908-852-8155
Web site:
www.excelsk8.com

Adult Sessions every first
Thur. and every third Sat.
Hours: 8:00 - 11:00 p.m.
Must be 21 years or older

CLASSIFIEDS

FREE CLASSIFIEDS!

Beginning with our September-October 2009 issue, The RINKSIDER will be accepting classified ads at no charge for the 1-1/2" tall by two column size ads.

Simply e-mail your ad to us exactly as you would like it to be worded and watch for your ad in the next RINKSIDER. No photos or artwork can be used in the free ads.

As always, our larger size classified ad, measuring 3" tall by two columns wide, can accept logos, art and photos. Those ads have been reduced from \$100 to \$75.

Deadline for classifieds for the September-October 2009 issue is August 1. All classified deadlines are the first of the month preceding issue month. Take advantage!

E-mail The RINKSIDER at Rinksider@rinksider.com today!

Rink Planning and Consulting Services

www.RinkConsulting.com
4365 Broadway, Grove City, OH 43123
Tel: 614-875-8100 - Fax: 614-875-8121
e-mail: EversmanEnt@aol.com
Arthur "Budd" Eversman, Jr.
In All Phases of Roller Skating Since 1973
Affiliated with Eversman Enterprises

- Feasibility Studies
- Pro Forma Planning
- Site Selection
- Design/Layout
- Equipment & Flooring
- Redemption Games
- Management/Marketing
- Consulting

#1 USA Factory Direct Glow Stick Products!



Northern Products offers a full line of
1st Quality Funlight® Glow Stick Products
in stock and ready to ship—
usually within 24 hours!

Discounts on glow sticks and glow necklaces online at: www.glow-sticks.com
978-840-3383 • Toll Free 877-348-2003 • Fax 978-840-3393